

# ***CITY CONNECTIONS, LLC***

1414 Carlisle Road, North Brunswick, NJ 08902

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## **WEB SITE ADVERTISING CONTRACT**

***NJSLOM.COM***  
***CITYCONNECTIONS.COM***

**Web Sites of the  
New Jersey League of Municipalities  
City Connections**

**Ads will not be started without contracts and payments. Make all checks payable to:  
CITY CONNECTIONS, LLC. To start your ad send signed contract and payment to:**

CITY CONNECTIONS, LLC  
1414 Carlisle Road, North Brunswick, NJ 08902-1443  
Phone: (732) 247-9405  
Fax: (732) 828-0129

**Closing date** for advertising orders and copy is 45 days prior to the month it will go online.

**All payments are due with signed contract.** Make checks payable to: City Connections, LLC.

We understand that the New Jersey League of Municipalities, and/or City Connections, LLC, have the right to approve the copy submitted. And in the event that it is detrimental to the League or City Connections, or misleading, the ad will be refused.

You are hereby authorized to insert our advertisement on the above named web sites.

**INSERTION MONTHS:** Advertisement will appear for 12 consecutive months from the first month of insertion. If the web site becomes inaccessible, for five days or more, due to error on the part of the New Jersey League of Municipalities, or City Connections, LLC, the advertisers will be compensated by extending their ad for one additional month. If the site becomes inaccessible for any other reasons, no compensation by the New Jersey League of Municipalities, or City Connections, LLC will be due.

**CLOSING DATE FOR ADVERTISING ORDERS & PAYMENT:** 45 days prior to the month it will go online.

**COST:** All costs are net, Standard 4" x 6" ad consisting of text copy and logo; **\$400.00 per 12 month** for njslom.com or cityconnections.com or **\$600.00 for both web sites.** Changes during contract period; **\$25.00 per change.** Custom format ads available at additional cost. Contact City Connections, LLC. (732) 247-9405

**COPY:** Attach a typed version of the copy and a clean version of any logo, or artwork. For best results, ads can be submitted on diskette. Copy and graphics may also be e-mailed to [Enyeart@cityconnections.com](mailto:Enyeart@cityconnections.com) Questions, contact City Connections, LLC, PHONE: (732) 247-9405, Fax: (732)-828-0129

**SIZE:** The standard ad size is 4" x 6". Custom sizes are available at additional cost. For information contact City Connections, LLC., PHONE: (732) 247-9405.

Link my Ad to the following web site address or e-mail account:

Web Site: <http://www.>\_\_\_\_\_

E-Mail: \_\_\_\_\_@\_\_\_\_\_

**PLEASE TYPE OR PRINT ALL INFORMATION**

NAME OF ADVERTISER\_\_\_\_\_.

CONTACT PERSON & TITLE\_\_\_\_\_.

STREET\_\_\_\_\_.

CITY\_\_\_\_\_.

PHONE: ( ) \_\_\_\_\_ EXT \_\_\_\_\_ FAX: ( ) \_\_\_\_\_.

SIGNATURE\_\_\_\_\_ DATE\_\_\_\_\_.

*UNSIGNED CONTRACTS WILL BE RETURNED*

AD AGENCY (IF ANY)\_\_\_\_\_.

CONTACT PERSON & TITLE\_\_\_\_\_.

STREET\_\_\_\_\_.

CITY\_\_\_\_\_.

PHONE: ( ) \_\_\_\_\_ EXT \_\_\_\_\_ FAX: ( ) \_\_\_\_\_.

SIGNATURE\_\_\_\_\_ DATE\_\_\_\_\_.

*UNSIGNED CONTRACTS WILL BE RETURNED*

## **ADDITIONAL INFORMATION**

**Ad Size:** The size of the ad on the viewer's screen varies with the size and type of monitor they are using. On most monitors the ad will appear to be about 4"H x 6"W.

**Color:** There is no price differential for color or black & white ads.

**Ad Creation:** We can create the ad for you and scan your logo or photograph or you may submit an ad prepared by your company in electronic (see formats below) or printed camera-ready format. No price differential.

**Ad Format:** Graphics should be in one of the following formats; (Web ready)jpg, gif. We can also convert eps, psd, tif, pcx, wmf. If you have a web site already, we can capture existing graphics from your web site and use them with your permission.

**Ad Links:** Your ad can be linked to an e-mail account or your company's web site. No additional charge.

**Category:** If an existing category does not accommodate your product, we will create a new category for you.